

SMASH! 2018 AMV RULES AND SUBMISSION GUIDELINES

The following are the rules and guidelines for the SMASH! 2018 Anime Music Video Competition and SMASH! Anime Music Video Showcase. The competition has undergone some changes in the last few years and this year there has been some considerable changes to ensure the entrant to understand the rules and give flexibility, but also to keep the integrity of the SMASH! AMV Competition intact. There are the general rules to follow but depending where you are entering your AMV(s), there will be a special set of rules to follow. Depending whether you enter the competition or showcase, the rules you would follow would be that in addition to the general rules. Please read and follow the rules carefully to ensure your AMV(s) entered will be easily managed and judged during the duration of the competition.

Once you have completed reading the rules, you may submit your AMV using our registration form.

The entire duration of the competition and showcase is from **29 March 2018 to 15 July 2018**, where 15 July is the day the results are revealed.

The deadline for handing in entries is **17 June 2018 @ 11:59 p.m. (UTC+10)**.

CONTENTS

- A. Technical Specifications
 - B. General Rules (applicable for both competition and showcase AMVs) – **Rules 1 to 9**
 - C. SMASH! AMV competition rules – **Rules 10 to 14**
 - D. SMASH! AMV showcase rules – **Rules 15 to 16**
 - E. Submission notes and guidelines
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A. TECHNICAL SPECIFICATIONS

1. Minimum size resolution is 720p. Please make sure that your audio and video sources are as high quality as possible as this will affect the judging of your AMV.
2. If possible, please try to keep the file size of your AMV(s) no larger than 350MB. If any higher, make sure that it can be uploaded onto the internet and is easily downloadable.
3. While we are open to any forms of video file formats and codecs, please check and test your AMV(s) to see if it is viewable and playable before submitting. Shall we encounter any problem with your AMV(s), we will let you know.

Now that you know the technical specifications, here are the general rules to follow:

SMASH! 2018 AMV RULES AND SUBMISSION GUIDELINES

B. GENERAL RULES (APPLICABLE FOR BOTH COMPETITION AND SHOWCASE AMVS)

1. The SMASH! Anime Music Video competition and showcase is open to everyone in Australia and internationally. Everyone is welcome!
2. **Two (2) AMVs** are allowed to be submitted overall. For example, you can submit one AMV for the competition and one for the showcase, or two for the competition or two for the showcase. The choice is up to you!
3. The time limit for your AMV must be **no longer than six (6) minutes**.
4. Intros and outros (inclusive of your individual/studio logo) are permitted but must not exceed a total of 20 seconds together and is counted as part of your time limit.
5. Company and brand logos (e.g. TV and web broadcasters, DivX and other codecs, software trial branding, etc.) are **NOT** allowed unless it is a requirement to the concept of your AMV(s).
6. Your AMV must include at least 75% of Japanese animation and/or manga. This can include Japanese style animation, games and other shows (i.e. Legend of Korra, RWBY, etc.)
7. Fansubs and/or other forms of reading text that does not have a purpose to the AMV is **strictly prohibited**.
8. Your video and audio sources used can be up to the Australian rating of M15+. Please note that if your AMV has excessive amounts (but not limited to) violence, erotic, sexually charged material and any other adult themes, it may not be screened at SMASH!. Should there be any concerns or if we encounter any problems, we will contact you.
9. Depending on the number of entries submitted and due to time constraints, please take note that your AMV may not be shown at SMASH!

Condition: By entering the competition and showcase, you hereby give your consent to us to use your AMV(s) for SMASH! AMV events this year as well as for any future use at SMASH!, which would be, but not limited to, future AMV events, promotions and/or use in other SMASH! related events. In such case where your work will be used later, you will be credited.

The AMV staff have the **final say** in any decisions made during the duration of the competition and therefore cannot be disputed.

If you are entering the **SMASH! AMV Competition**, please additionally follow **Rules 10 to 14**.

If you are submitting for the **SMASH! AMV showcase**, please additionally follow **Rules 15 to 16**.

SMASH! 2018 AMV RULES AND SUBMISSION GUIDELINES

C. SMASH! AMV COMPETITION RULES

10. The AMV(s) entered into the SMASH! AMV Competition **must be exclusive to the competition**. As such, it must not be shown on the internet until the results are revealed on the final day of the SMASH! convention, which is **Sunday, 15 July 2018**.
11. With exception to Rule 10, your AMV(s) will be shown on the AMV section of the SMASH! site for viewing and voting purposes, as well as our [smashcon](#) YouTube channel. Should you choose not to have your AMV(s) uploaded on our channel, you may contact us and we will remove it. However, this will not allow your AMV(s) to compete for the People's Choice Award.
12. Your AMV(s) must not have been submitted in previous SMASH! AMV competitions.
13. When submitting your AMV(s), please choose the appropriate category that matches your AMV:
 - Action
 - Comedy/Parody
 - Drama/Romance/Serious
 - Dance/Upbeat/Fun
 - Horror/Psychological/Thriller

If you are unsure which categories your AMV(s) go under, select 'Unsure' and we will select the appropriate category for you.

14. If your AMV is found on the internet before the results are released, then your AMV(s) will be disqualified from the competition, HOWEVER it will be moved to the AMV showcase instead.

D. SMASH! AMV SHOWCASE RULES

15. For the showcase, please make sure your AMV(s) submitted are **no older than 1 June 2017**.
16. If you submit your AMV(s) in Showcase, there is a chance your AMV may not be shown at SMASH! due to scheduling and time constraints. We will email you if your AMV has been selected for viewing.

SMASH! 2018 AMV RULES AND SUBMISSION GUIDELINES

E. SUBMISSION NOTES AND GUIDELINES

If you are submitting online, please upload it to a file sharing site where we can have access to download it when you provide us the link. You can use the following but not limited to:

- Google Drive
- Dropbox
- Mediafire
- We Transfer
- Mega
- Sendspace

YOUTUBE LINKS AND OTHER RELATED VIDEO SITES WILL NOT BE ACCEPTED.

If you wish to submit your AMV(s) through postal submission, please kindly contact us on amv@smash.org.au and we will arrange something for you.

In the form, please write your short concept(s) of your AMV(s) (max. 200 words). This will be taken into consideration and could assist our judging and help you get a higher score.

Once your AMV(s) is/are checked and submitted, we will thoroughly go through your AMV to ensure nothing is wrong. Once that is done, it will be uploaded straight to our YouTube channel where it will be available for public viewing.